

*Private & Confidential*

# Thornaby Town Centre Regeneration Proposals

for



September 2003

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## EXECUTIVE SUMMARY

- Of the 618-strong sample, 62% claimed to personally shop at / visit Thornaby Town Centre almost every day. Around a third (32%) said they visit the Centre at least once a week, while of the remainder, 3% said they frequent Thornaby about once a month;
- In terms of reasoning for visiting the Town, doctors / chemist featured as the most commonly-outlined (85%), while 70% indicated local amenities such as hairdressers, post office etc were a primary 'pull factor'. In addition, 68% and 62% respectively named banking and daily food shopping as their rationale;
- Almost 60% of survey participants said their main mode of transport used to visit Thornaby was car / motorbike, while around half of the sample said they usually walk there. More than a fifth (22%) indicated they regularly use local bus provisions to access the Town Centre;
- 97% of respondents agreed that the 'range of shops in Thornaby Town Centre needs improving'; 87% of which agreed strongly. Conversely, four people from the 618-strong group disagreed with this statement;
- More than three-quarters of the sample (76%) agreed strongly with the statement: 'I support the plans for improving the shopping environment'. Furthermore, 18% simply agreed with the assertion, whilst in contrast, only 3% of those surveyed indicated a lack of support for the proposal;
- Around 82% of respondents felt the plans for the design and layout of the Town Centre were good; 47% of which agreed strongly with this view. 7% disagreed with this view, whilst a similar number neither agreed nor disagreed with the statement put forward;
- Support for the outlined proposals was strong, with almost 88% agreeing with this viewpoint to some degree; more than half of the overall sample in particular very happy with the plans. Conversely, 5% of the sample indicated they were not in support of the intended scheme as described in the brochure;
- In accordance with the general positive reception the proposals had generated amongst the public, the vast majority of the sample (83%) also indicated their increased likelihood of visiting the Town Centre more should the regeneration of Thornaby take place. Less than 5% disagreed with this assertion, while around one-in-ten respondents held no definitive opinion on whether the proposal would affect their visiting frequency;
- In terms of additional comments made regarding the redevelopment of Thornaby Town Centre, almost one-in-ten highlighted the general view that the location was in urgent need of regeneration / they were happy with the plans. A further 6% highlighted their belief that Asda was the only positive aspect of the town, while around 5% felt security in and around the Town was an issue which should be addressed.

# INTRODUCTION

## 1. RESEARCH OBJECTIVES

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To conduct an independent survey amongst residents and businesses in Thornaby, aiming to ascertain views and perceptions of the proposed regeneration of Thornaby Town Centre. In addition, a public consultation was also held in the town to both inform local residents of the detailed plans and to gauge immediate feedback on the projected redevelopment.

## 2. RESEARCH METHODOLOGY

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A six-page, self-completion questionnaire was delivered to around 11,000 homes and businesses in Thornaby, in addition to a three-day public exhibition / consultation in the town from the 28<sup>th</sup>-30<sup>th</sup> August 2003. 618 completed questionnaires were returned by the stipulated deadline - Monday 8<sup>th</sup> September 2003.

## 3. SAMPLE COMPOSITION

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### SAMPLE COMPOSITION

Base: 618

<b>Sex:</b>	Male	30%
	Female	63%
<b>Age:</b>	Under 18	2%
	18 - 34 years	12%
	35 - 54 years	35%
	55 - 64 years	23%
	65+ years	28%

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### STATISTICAL CONFIDENCE

618 questionnaires at 95% confidence level     ±4.1%

# Thornaby Town Centre Regeneration Proposals

	Total	Male	Female	Under 18	18 - 34	35 - 54	55 - 64	65 and over								
<b>Q01 How often do you personally shop / visit Thornaby Town Centre ?</b>																
Almost every day	62.0%	383	64.9%	122	60.6%	237	70.0%	7	57.7%	41	54.0%	116	60.4%	87	75.0%	129
At least once a week	32.4%	200	29.3%	55	34.5%	135	20.0%	2	35.2%	25	40.9%	88	32.6%	47	21.5%	37
About once a month	2.8%	17	2.1%	4	2.6%	10	10.0%	1	2.8%	2	3.3%	7	2.8%	4	1.7%	3
Within the last 6 months	1.1%	7	1.1%	2	1.3%	5	0.0%	0	1.4%	1	0.9%	2	2.8%	4	0.0%	0
Longer then 6 months ago	0.6%	4	1.1%	2	0.5%	2	0.0%	0	1.4%	1	0.9%	2	0.0%	0	0.6%	1
No response	1.1%	7	1.6%	3	0.5%	2	0.0%	0	1.4%	1	0.0%	0	1.4%	2	1.2%	2
Base:		618		188		391		10		71		215		144		172

## Q02 Why do you visit Thornaby Town Centre ?

Daily food shopping	62.0%	383	64.4%	121	60.6%	237	60.0%	6	50.7%	36	55.3%	119	63.9%	92	73.8%	127
Weekly / monthly food shopping	57.0%	352	52.7%	99	59.8%	234	10.0%	1	67.6%	48	65.6%	141	56.9%	82	45.3%	78
Thornaby Pavilion / Sport	23.5%	145	25.5%	48	22.3%	87	60.0%	6	29.6%	21	23.3%	50	19.4%	28	22.7%	39
Doctors / chemist	84.8%	524	84.0%	158	86.7%	339	20.0%	2	73.2%	52	82.3%	177	92.4%	133	92.4%	159
Banking	68.0%	420	69.1%	130	69.1%	270	10.0%	1	59.2%	42	71.6%	154	70.1%	101	69.2%	119
Library	49.8%	308	55.3%	104	46.3%	181	50.0%	5	35.2%	25	48.4%	104	48.6%	70	60.5%	104
Market	46.3%	286	48.9%	92	44.2%	173	30.0%	3	32.4%	23	36.3%	78	56.3%	81	58.1%	100
Clothes shopping	20.6%	127	21.8%	41	19.7%	77	10.0%	1	16.9%	12	21.9%	47	22.2%	32	20.3%	35
Pub / hotel	7.4%	46	9.0%	17	6.7%	26	0.0%	0	9.9%	7	7.0%	15	9.0%	13	5.8%	10
Council functions e.g. housing, Council tax	39.5%	244	40.4%	76	38.9%	152	10.0%	1	35.2%	25	33.0%	71	45.1%	65	47.1%	81
Take away / fast food	15.0%	93	18.1%	34	13.8%	54	30.0%	3	16.9%	12	20.9%	45	13.9%	20	7.6%	13
Local amenities e.g. hairdresser, post office, estate agent, video shop	69.9%	432	71.8%	135	70.8%	277	50.0%	5	70.4%	50	66.5%	143	71.5%	103	75.0%	129
Other	7.9%	49	5.9%	11	9.2%	36	0.0%	0	14.1%	10	10.7%	23	6.3%	9	4.1%	7
No response	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		618		188		391		10		71		215		144		172

## Q03 How do you usually travel to Thornaby Town Centre ?

Bus	22.0%	136	17.0%	32	25.3%	99	40.0%	4	19.7%	14	14.0%	30	24.3%	35	30.8%	53
Car / motorbike	59.7%	369	61.2%	115	59.1%	231	70.0%	7	73.2%	52	67.9%	146	56.9%	82	45.9%	79
Cycle	3.6%	22	6.4%	12	2.3%	9	0.0%	0	4.2%	3	4.7%	10	3.5%	5	2.3%	4
Walk	50.2%	310	52.1%	98	48.8%	191	30.0%	3	50.7%	36	48.4%	104	56.3%	81	48.3%	83
Other	1.6%	10	2.1%	4	1.5%	6	0.0%	0	0.0%	0	1.4%	3	0.0%	0	4.1%	7
No response	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		618		188		391		10		71		215		144		172

## Q06 Having read Thornfield Properties Plc plans to regenerate Thornaby Town Centre, please say how strongly you agree or disagree with the following statements.

### *The range of shops in Thornaby Town Centre needs improving*

Strongly agree	86.7%	536	83.0%	156	88.7%	347	90.0%	9	87.3%	62	88.8%	191	88.9%	128	82.6%	142
Agree	9.9%	61	13.8%	26	8.4%	33	0.0%	0	12.7%	9	8.4%	18	9.7%	14	11.0%	19
Neither agree nor disagree	1.1%	7	1.6%	3	1.0%	4	0.0%	0	0.0%	0	1.4%	3	0.0%	0	2.3%	4
Disagree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strongly disagree	0.6%	4	0.5%	1	0.8%	3	10.0%	1	0.0%	0	0.0%	0	0.7%	1	1.2%	2
No response	1.6%	10	1.1%	2	1.0%	4	0.0%	0	0.0%	0	1.4%	3	0.7%	1	2.9%	5
Base:		618		188		391		10		71		215		144		172

### *I support the plans for improving the shopping environment*

Strongly agree	76.4%	472	73.4%	138	78.3%	306	70.0%	7	78.9%	56	79.5%	171	70.8%	102	76.7%	132
Agree	18.3%	113	19.7%	37	17.4%	68	20.0%	2	18.3%	13	16.7%	36	21.5%	31	17.4%	30
Neither agree nor disagree	1.3%	8	1.6%	3	1.0%	4	0.0%	0	0.0%	0	1.4%	3	2.8%	4	0.6%	1
Disagree	1.0%	6	1.1%	2	1.0%	4	0.0%	0	0.0%	0	0.9%	2	0.7%	1	1.7%	3
Strongly disagree	2.1%	13	3.2%	6	1.8%	7	10.0%	1	1.4%	1	0.5%	1	3.5%	5	2.9%	5
No response	1.0%	6	1.1%	2	0.5%	2	0.0%	0	1.4%	1	0.9%	2	0.7%	1	0.6%	1
Base:		618		188		391		10		71		215		144		172

# Thornaby Town Centre Regeneration Proposals

	Total	Male	Female	Under 18	18 - 34	35 - 54	55 - 64	65 and over								
<b><i>I think the plans for the design and layout of the Town Centre are good</i></b>																
Strongly agree	47.1%	291	43.1%	81	49.9%	195	60.0%	6	49.3%	35	47.0%	101	45.8%	66	47.1%	81
Agree	35.3%	218	39.4%	74	33.5%	131	20.0%	2	40.8%	29	33.5%	72	37.5%	54	34.3%	59
Neither agree nor disagree	7.4%	46	6.9%	13	7.9%	31	10.0%	1	7.0%	5	7.9%	17	7.6%	11	6.4%	11
Disagree	3.9%	24	3.7%	7	3.6%	14	0.0%	0	1.4%	1	6.0%	13	3.5%	5	2.9%	5
Strongly disagree	3.2%	20	4.8%	9	2.8%	11	10.0%	1	1.4%	1	2.3%	5	4.2%	6	4.1%	7
No response	3.1%	19	2.1%	4	2.3%	9	0.0%	0	0.0%	0	3.3%	7	1.4%	2	5.2%	9
Base:		618		188		391		10		71		215		144		172
<b><i>Overall I support the proposals in this brochure</i></b>																
Strongly agree	51.9%	321	51.1%	96	53.2%	208	40.0%	4	54.9%	39	52.6%	113	52.1%	75	51.7%	89
Agree	35.8%	221	37.2%	70	35.3%	138	40.0%	4	38.0%	27	34.9%	75	35.4%	51	35.5%	61
Neither agree nor disagree	5.0%	31	3.7%	7	5.1%	20	10.0%	1	4.2%	3	5.1%	11	6.3%	9	3.5%	6
Disagree	2.6%	16	3.2%	6	2.3%	9	0.0%	0	1.4%	1	2.8%	6	2.8%	4	2.9%	5
Strongly disagree	2.6%	16	3.2%	6	2.6%	10	10.0%	1	1.4%	1	1.9%	4	2.8%	4	3.5%	6
No response	2.1%	13	1.6%	3	1.5%	6	0.0%	0	0.0%	0	2.8%	6	0.7%	1	2.9%	5
Base:		618		188		391		10		71		215		144		172
<b><i>If the Town Centre is regenerated as plans indicate I would shop / visit more often</i></b>																
Strongly agree	56.0%	346	46.8%	88	60.4%	236	70.0%	7	62.0%	44	59.1%	127	52.1%	75	52.9%	91
Agree	27.0%	167	32.4%	61	25.6%	100	20.0%	2	26.8%	19	24.2%	52	28.5%	41	29.7%	51
Neither agree nor disagree	9.2%	57	10.1%	19	8.2%	32	0.0%	0	8.5%	6	9.3%	20	13.2%	19	6.4%	11
Disagree	2.3%	14	4.3%	8	1.5%	6	0.0%	0	2.8%	2	3.7%	8	0.7%	1	1.7%	3
Strongly disagree	2.3%	14	3.2%	6	2.0%	8	10.0%	1	0.0%	0	1.4%	3	3.5%	5	2.9%	5
No response	3.2%	20	3.2%	6	2.3%	9	0.0%	0	0.0%	0	2.3%	5	2.1%	3	6.4%	11
Base:		618		188		391		10		71		215		144		172

# Thornaby Town Centre Regeneration Proposals

	Total	Male	Female	Under 18	18 - 34	35 - 54	55 - 64	65 and over								
<b>Q07 If you have any comments, views or suggestions about the development of Thornaby Town Centre, please give them below.</b>																
The town centre is in urgent need of redevelopment / I am happy with the plans	9.5%	59	6.9%	13	11.0%	43	0.0%	0	15.5%	11	9.3%	20	11.8%	17	6.4%	11
Asda is the only positive aspect of the town	5.7%	35	5.9%	11	5.9%	23	0.0%	0	5.6%	4	7.0%	15	3.5%	5	6.4%	11
Security needs to be improved / introduction of wardens	4.9%	30	5.9%	11	4.1%	16	0.0%	0	2.8%	2	4.7%	10	5.6%	8	5.8%	10
Disabled parking spaces is an issue which must be prioritised	4.2%	26	4.8%	9	3.8%	15	0.0%	0	0.0%	0	6.0%	13	2.8%	4	5.2%	9
The town centre would benefit from more / varied clothes shops	4.0%	25	2.1%	4	5.4%	21	0.0%	0	9.9%	7	4.2%	9	4.2%	6	1.7%	3
Something needs to be done with the garage site which is an eyesore	4.0%	25	6.4%	12	2.3%	9	0.0%	0	1.4%	1	3.7%	8	5.6%	8	3.5%	6
The centre should be enclosed / undercover	3.9%	24	4.3%	8	3.6%	14	0.0%	0	4.2%	3	3.7%	8	2.8%	4	5.2%	9
I am worried about access into and out of the town	3.9%	24	3.7%	7	3.3%	13	0.0%	0	1.4%	1	5.6%	12	3.5%	5	2.9%	5
The centre needs a large-scale clean-up and for cleanliness to be maintained	3.7%	23	5.3%	10	3.3%	13	0.0%	0	1.4%	1	2.3%	5	4.9%	7	5.8%	10
The centre needs better quality shops	3.7%	23	3.2%	6	3.6%	14	0.0%	0	5.6%	4	2.8%	6	4.2%	6	4.1%	7
Car parking should be free of charge	2.9%	18	2.7%	5	3.1%	12	0.0%	0	1.4%	1	3.3%	7	2.1%	3	4.1%	7
Parking provision is a problem which needs to be addressed	1.8%	11	2.1%	4	1.5%	6	10.0%	1	2.8%	2	1.9%	4	0.7%	1	1.7%	3
A solution needs to be found regarding traffic problems	1.5%	9	2.1%	4	0.5%	2	0.0%	0	1.4%	1	1.4%	3	2.1%	3	1.2%	2
The town needs better toilet facilities	1.1%	7	1.6%	3	1.0%	4	0.0%	0	0.0%	0	1.4%	3	0.7%	1	1.7%	3
The town needs to be made more visually appealing	1.1%	7	1.6%	3	0.8%	3	0.0%	0	0.0%	0	1.9%	4	0.0%	0	1.2%	2
I am quite sceptical / will only believe it when I see it happen	1.0%	6	0.5%	1	1.3%	5	0.0%	0	1.4%	1	1.4%	3	0.7%	1	0.6%	1
Car parking is situated too far away	0.8%	5	0.5%	1	0.8%	3	0.0%	0	0.0%	0	0.9%	2	2.1%	3	0.0%	0
What is going to happen to the Post Office in the town ?	0.8%	5	1.6%	3	0.3%	1	0.0%	0	0.0%	0	0.5%	1	2.1%	3	0.6%	1
A greater provision of seating / benches would be beneficial	0.8%	5	1.1%	2	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	5
Businesses already within the centre must be incorporated into the new plans	0.6%	4	0.5%	1	0.8%	3	0.0%	0	1.4%	1	0.5%	1	0.7%	1	0.6%	1
Need greater provision of parent / toddler car parking spaces	0.5%	3	0.0%	0	0.8%	3	0.0%	0	2.8%	2	0.5%	1	0.0%	0	0.0%	0
No response	49.0%	303	47.3%	89	51.2%	200	70.0%	7	50.7%	36	45.1%	97	50.7%	73	51.2%	88
Other	3.2%	20	3.7%	7	3.1%	12	20.0%	2	0.0%	0	4.7%	10	4.2%	6	1.2%	2
Base:		618		188		391		10		71		215		144		172
<b>SEX Sex:</b>																
Male	30.4%	188	100.0%	188	0.0%	0	60.0%	6	21.1%	15	28.8%	62	25.7%	37	39.5%	68
Female	63.3%	391	0.0%	0	100.0%	391	20.0%	2	77.5%	55	66.0%	142	70.1%	101	52.3%	90
No response	6.3%	39	0.0%	0	0.0%	0	20.0%	2	1.4%	1	5.1%	11	4.2%	6	8.1%	14
Base:		618		188		391		10		71		215		144		172

# Thornaby Town Centre Regeneration Proposals

	Total	Male	Female	Under 18	18 - 34	35 - 54	55 - 64	65 and over								
<b>AGE Age:</b>																
Under 18	1.6%	10	3.2%	6	0.5%	2	100.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
18 - 34	11.5%	71	8.0%	15	14.1%	55	0.0%	0	100.0%	71	0.0%	0	0.0%	0	0.0%	0
35 - 54	34.8%	215	33.0%	62	36.3%	142	0.0%	0	0.0%	0	100.0%	215	0.0%	0	0.0%	0
55 - 64	23.3%	144	19.7%	37	25.8%	101	0.0%	0	0.0%	0	0.0%	0	100.0%	144	0.0%	0
65 and over	27.8%	172	36.2%	68	23.0%	90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	172
No response	1.0%	6	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		618		188		391		10		71		215		144		172

**TME Time**  
(Pink Sheets Only)

A1	44.6%	58	43.6%	17	50.9%	29	12.5%	1	61.1%	11	41.0%	16	45.0%	9	41.0%	16
B1	31.5%	41	35.9%	14	24.6%	14	50.0%	4	16.7%	3	25.6%	10	30.0%	6	43.6%	17
C1	21.5%	28	17.9%	7	22.8%	13	37.5%	3	16.7%	3	30.8%	12	20.0%	4	15.4%	6
(Not answered)	2.3%	3	2.6%	1	1.8%	1	0.0%	0	5.6%	1	2.6%	1	5.0%	1	0.0%	0
Base:		130		39		57		8		18		39		20		39

	Total	Male	Female	Under 18	18 - 34	35 - 54	55 - 64	65 and over
<b>Q01 How often do you personally shop / visit Thornaby Town Centre ?</b>								
Almost every day	59.0%	288	63.8%	95	57.2%	191	50.0%	1
At least once a week	35.2%	172	29.5%	44	37.7%	126	50.0%	1
About once a month	3.1%	15	2.7%	4	3.0%	10	0.0%	0
Within the last 6 months	1.2%	6	1.3%	2	1.2%	4	0.0%	0
Longer then 6 months ago	0.4%	2	0.7%	1	0.3%	1	0.0%	0
No response	1.0%	5	2.0%	3	0.6%	2	0.0%	0
Base:	488	149	334	2	53	176	124	133

**Q02 Why do you visit Thornaby Town Centre ?**

Daily food shopping	61.9%	302	64.4%	96	60.5%	202	100.0%	2
Weekly / monthly food shopping	59.4%	290	58.4%	87	59.9%	200	50.0%	1
Thornaby Pavilion / Sport	22.3%	109	24.2%	36	21.3%	71	0.0%	0
Doctors / chemist	88.9%	434	87.2%	130	89.5%	299	50.0%	1
Banking	70.1%	342	71.8%	107	69.8%	233	50.0%	1
Library	46.3%	226	53.0%	79	44.0%	147	0.0%	0
Market	46.3%	226	50.3%	75	44.3%	148	50.0%	1
Clothes shopping	20.5%	100	22.8%	34	19.2%	64	0.0%	0
Pub / hotel	7.0%	34	8.1%	12	6.3%	21	0.0%	0
Council functions e.g. housing, Council tax	41.2%	201	40.9%	61	40.4%	135	50.0%	1
Take away / fast food	15.6%	76	19.5%	29	13.8%	46	0.0%	0
Local amenities e.g. hairdresser, post office, estate agent, video shop	71.3%	348	73.8%	110	70.7%	236	50.0%	1
Other	7.0%	34	5.4%	8	7.8%	26	0.0%	0
Base:	488	149	334	2	53	176	124	133

**Q03 How do you usually travel to Thornaby Town Centre ?**

Bus	24.4%	119	18.8%	28	26.6%	89	0.0%	0
Car / motorbike	58.4%	285	59.1%	88	58.4%	195	100.0%	2
Cycle	3.7%	18	7.4%	11	2.1%	7	0.0%	0
Walk	50.2%	245	55.0%	82	48.2%	161	0.0%	0
Other	1.2%	6	2.0%	3	0.9%	3	0.0%	0
Base:	488	149	334	2	53	176	124	133

**Q06 Having read Thornfield Properties Plc plans to regenerate Thornaby Town Centre, please say how strongly you agree or disagree with the following statements.*****The range of shops in Thornaby Town Centre needs improving***

Strongly agree	87.5%	427	83.2%	124	89.5%	299	50.0%	1
Agree	10.0%	49	13.4%	20	8.7%	29	0.0%	0
Neither agree nor disagree	1.2%	6	2.0%	3	0.9%	3	0.0%	0
Disagree	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strongly disagree	0.8%	4	0.7%	1	0.9%	3	50.0%	1
No response	0.4%	2	0.7%	1	0.0%	0	0.0%	0
Base:	488	149	334	2	53	176	124	133

***I support the plans for improving the shopping environment***

Strongly agree	77.5%	378	74.5%	111	78.4%	262	0.0%	0
Agree	17.6%	86	18.1%	27	17.7%	59	50.0%	1
Neither agree nor disagree	1.2%	6	1.3%	2	1.2%	4	0.0%	0
Disagree	1.0%	5	1.3%	2	0.9%	3	0.0%	0
Strongly disagree	2.0%	10	3.4%	5	1.5%	5	50.0%	1
No response	0.6%	3	1.3%	2	0.3%	1	0.0%	0
Base:	488	149	334	2	53	176	124	133

	Total	Male	Female	Under 18	18 - 34	35 - 54	55 - 64	65 and over								
<b><i>I think the plans for the design and layout of the Town Centre are good</i></b>																
Strongly agree	48.4%	236	41.6%	62	51.2%	171	0.0%	0	54.7%	29	49.4%	87	46.0%	57	47.4%	63
Agree	34.8%	170	40.3%	60	32.9%	110	0.0%	0	35.8%	19	31.3%	55	38.7%	48	36.1%	48
Neither agree nor disagree	8.4%	41	8.1%	12	8.7%	29	50.0%	1	9.4%	5	8.5%	15	8.1%	10	7.5%	10
Disagree	2.5%	12	2.0%	3	2.7%	9	0.0%	0	0.0%	0	4.5%	8	2.4%	3	0.8%	1
Strongly disagree	3.3%	16	5.4%	8	2.4%	8	50.0%	1	0.0%	0	2.8%	5	3.2%	4	4.5%	6
No response	2.7%	13	2.7%	4	2.1%	7	0.0%	0	0.0%	0	3.4%	6	1.6%	2	3.8%	5
Base:		488		149		334		2		53		176		124		133
<b><i>Overall I support the proposals in this brochure</i></b>																
Strongly agree	54.3%	265	51.0%	76	55.4%	185	0.0%	0	58.5%	31	56.8%	100	52.4%	65	51.9%	69
Agree	34.8%	170	36.9%	55	34.4%	115	0.0%	0	35.8%	19	31.8%	56	35.5%	44	38.3%	51
Neither agree nor disagree	4.5%	22	3.4%	5	5.1%	17	50.0%	1	3.8%	2	3.4%	6	6.5%	8	3.8%	5
Disagree	2.3%	11	2.7%	4	2.1%	7	0.0%	0	1.9%	1	2.8%	5	2.4%	3	1.5%	2
Strongly disagree	2.9%	14	4.0%	6	2.4%	8	50.0%	1	0.0%	0	2.3%	4	2.4%	3	4.5%	6
No response	1.2%	6	2.0%	3	0.6%	2	0.0%	0	0.0%	0	2.8%	5	0.8%	1	0.0%	0
Base:		488		149		334		2		53		176		124		133
<b><i>If the Town Centre is regenerated as plans indicate I would shop / visit more often</i></b>																
Strongly agree	58.0%	283	49.0%	73	61.7%	206	0.0%	0	64.2%	34	61.9%	109	54.0%	67	54.9%	73
Agree	26.6%	130	30.2%	45	25.4%	85	50.0%	1	26.4%	14	22.7%	40	27.4%	34	30.8%	41
Neither agree nor disagree	8.4%	41	10.1%	15	7.8%	26	0.0%	0	7.5%	4	6.8%	12	13.7%	17	6.0%	8
Disagree	2.7%	13	4.7%	7	1.8%	6	0.0%	0	1.9%	1	4.5%	8	0.8%	1	2.3%	3
Strongly disagree	2.5%	12	3.4%	5	2.1%	7	50.0%	1	0.0%	0	1.7%	3	2.4%	3	3.8%	5
No response	1.8%	9	2.7%	4	1.2%	4	0.0%	0	0.0%	0	2.3%	4	1.6%	2	2.3%	3
Base:		488		149		334		2		53		176		124		133

	Total	Male	Female	Under 18	18 - 34	35 - 54	55 - 64	65 and over								
<b>Q07 If you have any comments, views or suggestions about the development of Thornaby Town Centre, please give them below.</b>																
The town centre is in urgent need of redevelopment / I am happy with the plans	10.5%	51	8.1%	12	11.4%	38	0.0%	0	17.0%	9	10.8%	19	12.1%	15	6.0%	8
Asda is the only positive aspect of the town	5.9%	29	6.7%	10	5.7%	19	0.0%	0	3.8%	2	7.4%	13	3.2%	4	7.5%	10
Security needs to be improved / introduction of wardens	4.3%	21	6.0%	9	3.6%	12	0.0%	0	3.8%	2	2.8%	5	4.8%	6	6.0%	8
The centre needs a large-scale clean-up and for cleanliness to be maintained	4.1%	20	6.7%	10	3.0%	10	0.0%	0	1.9%	1	2.3%	4	4.0%	5	7.5%	10
The town centre would benefit from more / varied clothes shops	3.9%	19	2.7%	4	4.5%	15	0.0%	0	7.5%	4	4.5%	8	4.0%	5	1.5%	2
Something needs to be done with the garage site which is an eyesore	3.5%	17	6.0%	9	2.4%	8	0.0%	0	0.0%	0	3.4%	6	4.8%	6	3.8%	5
I am worried about access into and out of the town	3.5%	17	4.0%	6	3.3%	11	0.0%	0	0.0%	0	4.5%	8	4.0%	5	3.0%	4
The centre needs better quality shops	3.1%	15	3.4%	5	3.0%	10	0.0%	0	5.7%	3	2.8%	5	2.4%	3	3.0%	4
The centre should be enclosed / undercover	2.9%	14	2.7%	4	3.0%	10	0.0%	0	3.8%	2	3.4%	6	3.2%	4	1.5%	2
Disabled parking spaces is an issue which must be prioritised	2.9%	14	2.7%	4	3.0%	10	0.0%	0	0.0%	0	4.5%	8	0.0%	0	4.5%	6
Car parking should be free of charge	2.5%	12	2.0%	3	2.4%	8	0.0%	0	1.9%	1	3.4%	6	1.6%	2	2.3%	3
Parking provision is a problem which needs to be addressed	2.0%	10	2.7%	4	1.8%	6	50.0%	1	3.8%	2	2.3%	4	0.8%	1	1.5%	2
I am quite sceptical / will only believe it when I see it happen	1.2%	6	0.7%	1	1.5%	5	0.0%	0	1.9%	1	1.7%	3	0.8%	1	0.8%	1
The town needs better toilet facilities	1.0%	5	1.3%	2	0.9%	3	0.0%	0	0.0%	0	0.6%	1	0.8%	1	2.3%	3
The town needs to be made more visually appealing	1.0%	5	2.0%	3	0.6%	2	0.0%	0	0.0%	0	2.3%	4	0.0%	0	0.8%	1
A greater provision of seating / benches would be beneficial	1.0%	5	1.3%	2	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	5
A solution needs to be found regarding traffic problems	0.8%	4	2.0%	3	0.3%	1	0.0%	0	1.9%	1	0.0%	0	1.6%	2	0.8%	1
What is going to happen to the Post Office in the town ?	0.8%	4	2.0%	3	0.3%	1	0.0%	0	0.0%	0	0.6%	1	1.6%	2	0.8%	1
Need greater provision of parent / toddler car parking spaces	0.6%	3	0.0%	0	0.9%	3	0.0%	0	3.8%	2	0.6%	1	0.0%	0	0.0%	0
Businesses already within the centre must be incorporated into the new plans	0.4%	2	0.7%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.8%	1
Car parking is situated too far away	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.6%	1	0.8%	1	0.0%	0
No response	51.8%	253	48.3%	72	53.3%	178	50.0%	1	52.8%	28	47.2%	83	54.8%	68	54.9%	73
Other	2.5%	12	2.0%	3	2.7%	9	0.0%	0	0.0%	0	3.4%	6	4.0%	5	0.8%	1
Base:		488		149		334		2		53		176		124		133
<b>SEX Sex:</b>																
Male	30.5%	149	100.0%	149	0.0%	0	50.0%	1	18.9%	10	30.7%	54	23.4%	29	41.4%	55
Female	68.4%	334	0.0%	0	100.0%	334	50.0%	1	81.1%	43	68.2%	120	75.8%	94	57.1%	76
No response	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.8%	1	1.5%	2
Base:		488		149		334		2		53		176		124		133

	Total	Male		Female		Under 18	18 - 34	35 - 54	55 - 64	65 and over						
<b>AGE Age:</b>																
Under 18	0.4%	2	0.7%	1	0.3%	1	100.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
18 - 34	10.9%	53	6.7%	10	12.9%	43	0.0%	0	100.0%	53	0.0%	0	0.0%	0	0.0%	0
35 - 54	36.1%	176	36.2%	54	35.9%	120	0.0%	0	0.0%	0	100.0%	176	0.0%	0	0.0%	0
55 - 64	25.4%	124	19.5%	29	28.1%	94	0.0%	0	0.0%	0	0.0%	0	100.0%	124	0.0%	0
65 and over	27.3%	133	36.9%	55	22.8%	76	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	133
Base:		488		149		334		2		53		176		124		133
<b>TME Time</b> (Pink Sheets Only)																
A1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
C1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0

	Total	Male	Female	Under 18	18 - 34	35 - 54	55 - 64	65 and over								
<b>Q01 How often do you personally shop / visit Thornaby Town Centre ?</b>																
Almost every day	73.1%	95	69.2%	27	80.7%	46	75.0%	6	77.8%	14	61.5%	24	55.0%	11	94.9%	37
At least once a week	21.5%	28	28.2%	11	15.8%	9	12.5%	1	16.7%	3	35.9%	14	40.0%	8	2.6%	1
About once a month	1.5%	2	0.0%	0	0.0%	0	12.5%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Within the last 6 months	0.8%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0
Longer then 6 months ago	1.5%	2	2.6%	1	1.8%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	2.6%	1
No response	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		130		39		57		8		18		39		20		39

**Q02 Why do you visit Thornaby Town Centre ?**

Daily food shopping	62.3%	81	64.1%	25	61.4%	35	50.0%	4	44.4%	8	51.3%	20	60.0%	12	87.2%	34
Weekly / monthly food shopping	47.7%	62	30.8%	12	59.6%	34	0.0%	0	55.6%	10	64.1%	25	40.0%	8	43.6%	17
Thornaby Pavilion / Sport	27.7%	36	30.8%	12	28.1%	16	75.0%	6	16.7%	3	28.2%	11	10.0%	2	33.3%	13
Doctors / chemist	69.2%	90	71.8%	28	70.2%	40	12.5%	1	50.0%	9	66.7%	26	85.0%	17	92.3%	36
Banking	60.0%	78	59.0%	23	64.9%	37	0.0%	0	44.4%	8	74.4%	29	65.0%	13	64.1%	25
Library	63.1%	82	64.1%	25	59.6%	34	62.5%	5	38.9%	7	64.1%	25	80.0%	16	74.4%	29
Market	46.2%	60	43.6%	17	43.9%	25	25.0%	2	33.3%	6	38.5%	15	60.0%	12	61.5%	24
Clothes shopping	20.8%	27	17.9%	7	22.8%	13	12.5%	1	16.7%	3	15.4%	6	30.0%	6	28.2%	11
Pub / hotel	9.2%	12	12.8%	5	8.8%	5	0.0%	0	16.7%	3	7.7%	3	15.0%	3	5.1%	2
Council functions e.g. housing, Council tax	33.1%	43	38.5%	15	29.8%	17	0.0%	0	38.9%	7	17.9%	7	40.0%	8	51.3%	20
Take away / fast food	13.1%	17	12.8%	5	14.0%	8	37.5%	3	11.1%	2	12.8%	5	25.0%	5	5.1%	2
Local amenities e.g. hairdresser, post office, estate agent, video shop	64.6%	84	64.1%	25	71.9%	41	50.0%	4	72.2%	13	61.5%	24	80.0%	16	64.1%	25
Other	11.5%	15	7.7%	3	17.5%	10	0.0%	0	27.8%	5	23.1%	9	0.0%	0	2.6%	1
No response	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		130		39		57		8		18		39		20		39

**Q03 How do you usually travel to Thornaby Town Centre ?**

Bus	13.1%	17	10.3%	4	17.5%	10	50.0%	4	11.1%	2	10.3%	4	0.0%	0	17.9%	7
Car / motorbike	64.6%	84	69.2%	27	63.2%	36	62.5%	5	88.9%	16	66.7%	26	55.0%	11	59.0%	23
Cycle	3.1%	4	2.6%	1	3.5%	2	0.0%	0	11.1%	2	2.6%	1	5.0%	1	0.0%	0
Walk	50.0%	65	41.0%	16	52.6%	30	37.5%	3	38.9%	7	46.2%	18	75.0%	15	48.7%	19
Other	3.1%	4	2.6%	1	5.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	4
No response	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		130		39		57		8		18		39		20		39

**Q06 Having read Thornfield Properties Plc plans to regenerate Thornaby Town Centre, please say how strongly you agree or disagree with the following statements.*****The range of shops in Thornaby Town Centre needs improving***

Strongly agree	83.8%	109	82.1%	32	84.2%	48	100.0%	8	72.2%	13	84.6%	33	90.0%	18	84.6%	33
Agree	9.2%	12	15.4%	6	7.0%	4	0.0%	0	27.8%	5	7.7%	3	10.0%	2	2.6%	1
Neither agree nor disagree	0.8%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Disagree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strongly disagree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No response	6.2%	8	2.6%	1	7.0%	4	0.0%	0	0.0%	0	5.1%	2	0.0%	0	12.8%	5
Base:		130		39		57		8		18		39		20		39

***I support the plans for improving the shopping environment***

Strongly agree	72.3%	94	69.2%	27	77.2%	44	87.5%	7	77.8%	14	71.8%	28	55.0%	11	76.9%	30
Agree	20.8%	27	25.6%	10	15.8%	9	12.5%	1	16.7%	3	25.6%	10	30.0%	6	15.4%	6
Neither agree nor disagree	1.5%	2	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	2.6%	1
Disagree	0.8%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Strongly disagree	2.3%	3	2.6%	1	3.5%	2	0.0%	0	5.6%	1	0.0%	0	10.0%	2	0.0%	0
No response	2.3%	3	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	2.6%	1
Base:		130		39		57		8		18		39		20		39

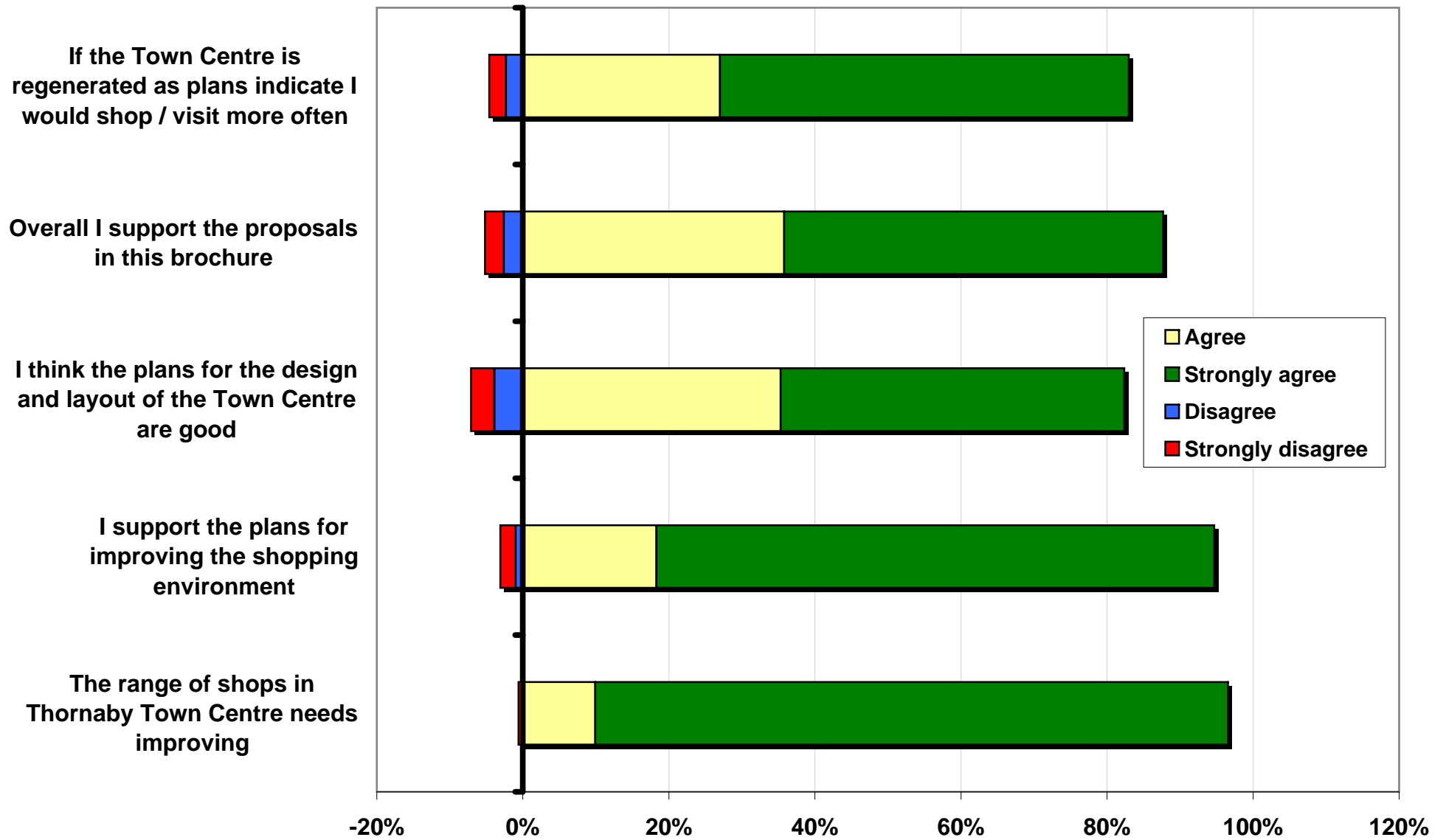
	Total	Male	Female	Under 18	18 - 34	35 - 54	55 - 64	65 and over
<b><i>I think the plans for the design and layout of the Town Centre are good</i></b>								
Strongly agree	42.3%	55 48.7%	19 42.1%	24 75.0%	6 33.3%	6 35.9%	14 45.0%	9 46.2%
Agree	36.9%	48 35.9%	14 36.8%	21 25.0%	2 55.6%	10 43.6%	17 30.0%	6 28.2%
Neither agree nor disagree	3.8%	5 2.6%	1 3.5%	2 0.0%	0 0.0%	0 5.1%	2 5.0%	1 2.6%
Disagree	9.2%	12 10.3%	4 8.8%	5 0.0%	0 5.6%	1 12.8%	5 10.0%	2 10.3%
Strongly disagree	3.1%	4 2.6%	1 5.3%	3 0.0%	0 5.6%	1 0.0%	0 10.0%	2 2.6%
No response	4.6%	6 0.0%	0 3.5%	2 0.0%	0 0.0%	0 2.6%	1 0.0%	0 10.3%
Base:	130	39	57	8	18	39	20	39
<b><i>Overall I support the proposals in this brochure</i></b>								
Strongly agree	43.1%	56 51.3%	20 40.4%	23 50.0%	4 44.4%	8 33.3%	13 50.0%	10 51.3%
Agree	39.2%	51 38.5%	15 40.4%	23 50.0%	4 44.4%	8 48.7%	19 35.0%	7 25.6%
Neither agree nor disagree	6.9%	9 5.1%	2 5.3%	3 0.0%	0 5.6%	1 12.8%	5 5.0%	1 2.6%
Disagree	3.8%	5 5.1%	2 3.5%	2 0.0%	0 0.0%	0 2.6%	1 5.0%	1 7.7%
Strongly disagree	1.5%	2 0.0%	0 3.5%	2 0.0%	0 5.6%	1 0.0%	0 5.0%	1 0.0%
No response	5.4%	7 0.0%	0 7.0%	4 0.0%	0 0.0%	0 2.6%	1 0.0%	0 12.8%
Base:	130	39	57	8	18	39	20	39
<b><i>If the Town Centre is regenerated as plans indicate I would shop / visit more often</i></b>								
Strongly agree	48.5%	63 38.5%	15 52.6%	30 87.5%	7 55.6%	10 46.2%	18 40.0%	8 46.2%
Agree	28.5%	37 41.0%	16 26.3%	15 12.5%	1 27.8%	5 30.8%	12 35.0%	7 25.6%
Neither agree nor disagree	12.3%	16 10.3%	4 10.5%	6 0.0%	0 11.1%	2 20.5%	8 10.0%	2 7.7%
Disagree	0.8%	1 2.6%	1 0.0%	0 0.0%	0 5.6%	1 0.0%	0 0.0%	0 0.0%
Strongly disagree	1.5%	2 2.6%	1 1.8%	1 0.0%	0 0.0%	0 0.0%	0 10.0%	2 0.0%
No response	8.5%	11 5.1%	2 8.8%	5 0.0%	0 0.0%	0 2.6%	1 5.0%	1 20.5%
Base:	130	39	57	8	18	39	20	39

	Total	Male	Female	Under 18	18 - 34	35 - 54	55 - 64	65 and over								
<b>Q07 If you have any comments, views or suggestions about the development of Thornaby Town Centre, please give them below.</b>																
Disabled parking spaces is an issue which must be prioritised	9.2%	12	12.8%	5	8.8%	5	0.0%	0	0.0%	0	12.8%	5	20.0%	4	7.7%	3
The centre should be enclosed / undercover	7.7%	10	10.3%	4	7.0%	4	0.0%	0	5.6%	1	5.1%	2	0.0%	0	17.9%	7
Security needs to be improved / introduction of wardens	6.9%	9	5.1%	2	7.0%	4	0.0%	0	0.0%	0	12.8%	5	10.0%	2	5.1%	2
The town centre is in urgent need of redevelopment / I am happy with the plans	6.2%	8	2.6%	1	8.8%	5	0.0%	0	11.1%	2	2.6%	1	10.0%	2	7.7%	3
Something needs to be done with the garage site which is an eyesore	6.2%	8	7.7%	3	1.8%	1	0.0%	0	5.6%	1	5.1%	2	10.0%	2	2.6%	1
The centre needs better quality shops	6.2%	8	2.6%	1	7.0%	4	0.0%	0	5.6%	1	2.6%	1	15.0%	3	7.7%	3
I am worried about access into and out of the town	5.4%	7	2.6%	1	3.5%	2	0.0%	0	5.6%	1	10.3%	4	0.0%	0	2.6%	1
Asda is the only positive aspect of the town	4.6%	6	2.6%	1	7.0%	4	0.0%	0	11.1%	2	5.1%	2	5.0%	1	2.6%	1
The town centre would benefit from more / varied clothes shops	4.6%	6	0.0%	0	10.5%	6	0.0%	0	16.7%	3	2.6%	1	5.0%	1	2.6%	1
Car parking should be free of charge	4.6%	6	5.1%	2	7.0%	4	0.0%	0	0.0%	0	2.6%	1	5.0%	1	10.3%	4
A solution needs to be found regarding traffic problems	3.8%	5	2.6%	1	1.8%	1	0.0%	0	0.0%	0	7.7%	3	5.0%	1	2.6%	1
The centre needs a large-scale clean-up and for cleanliness to be maintained	2.3%	3	0.0%	0	5.3%	3	0.0%	0	0.0%	0	2.6%	1	10.0%	2	0.0%	0
Car parking is situated too far away	2.3%	3	2.6%	1	1.8%	1	0.0%	0	0.0%	0	2.6%	1	10.0%	2	0.0%	0
Businesses already within the centre must be incorporated into the new plans	1.5%	2	0.0%	0	3.5%	2	0.0%	0	5.6%	1	2.6%	1	0.0%	0	0.0%	0
The town needs to be made more visually appealing	1.5%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
The town needs better toilet facilities	1.5%	2	2.6%	1	1.8%	1	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0
Parking provision is a problem which needs to be addressed	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
What is going to happen to the Post Office in the town ?	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0
No response	38.5%	50	43.6%	17	38.6%	22	75.0%	6	44.4%	8	35.9%	14	25.0%	5	38.5%	15
Other	6.2%	8	10.3%	4	5.3%	3	25.0%	2	0.0%	0	10.3%	4	5.0%	1	2.6%	1
Base:		130		39		57		8		18		39		20		39
<b>SEX Sex:</b>																
Male	30.0%	39	100.0%	39	0.0%	0	62.5%	5	27.8%	5	20.5%	8	40.0%	8	33.3%	13
Female	43.8%	57	0.0%	0	100.0%	57	12.5%	1	66.7%	12	56.4%	22	35.0%	7	35.9%	14
No response	26.2%	34	0.0%	0	0.0%	0	25.0%	2	5.6%	1	23.1%	9	25.0%	5	30.8%	12
Base:		130		39		57		8		18		39		20		39
<b>AGE Age:</b>																
Under 18	6.2%	8	12.8%	5	1.8%	1	100.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
18 - 34	13.8%	18	12.8%	5	21.1%	12	0.0%	0	100.0%	18	0.0%	0	0.0%	0	0.0%	0
35 - 54	30.0%	39	20.5%	8	38.6%	22	0.0%	0	0.0%	0	100.0%	39	0.0%	0	0.0%	0
55 - 64	15.4%	20	20.5%	8	12.3%	7	0.0%	0	0.0%	0	0.0%	0	100.0%	20	0.0%	0
65 and over	30.0%	39	33.3%	13	24.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	39
No response	4.6%	6	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		130		39		57		8		18		39		20		39

	Total	Male	Female	Under 18	18 - 34	35 - 54	55 - 64	65 and over								
<b>TME Time</b>																
<i>(Pink Sheets Only)</i>																
A1	44.6%	58	43.6%	17	50.9%	29	12.5%	1	61.1%	11	41.0%	16	45.0%	9	41.0%	16
B1	31.5%	41	35.9%	14	24.6%	14	50.0%	4	16.7%	3	25.6%	10	30.0%	6	43.6%	17
C1	21.5%	28	17.9%	7	22.8%	13	37.5%	3	16.7%	3	30.8%	12	20.0%	4	15.4%	6
(Not answered)	2.3%	3	2.6%	1	1.8%	1	0.0%	0	5.6%	1	2.6%	1	5.0%	1	0.0%	0
Base:		130		39		57		8		18		39		20		39

Q06 All

	Agree	Strongly agree	Disagree	Strongly disagree
The range	10%	87%	0%	-1%
I support th	18%	76%	-1%	-2%
I think the p	35%	47%	-4%	-3%
Overall I su	36%	52%	-3%	-3%
If the Town	27%	56%	-2%	-2%



## Thornaby Town Centre Regeneration Proposals 'Other Responses'

### Q02 Why do you visit Thornaby Town Centre ?

I work in Thornaby	30
To visit the dentist	4
Family lives by the Town Centre	3
To see the optician	3
To use betting shops	3
To use the sun beds	2
To use the tyre garage	2
To have lunch	1
To meet friends	1
<b>Total</b>	<b><u>49</u></b>

### Q07 If you have any views, comments or suggestions about the development of Thornaby Town Centre, please give them below

A make over for Pavilion would be good	3
Thornaby needs a sports shop	2
Ban chewing gum from the Town Centre	1
We need a better bus service	1
It would be excellent if these facilities were provided for Thornaby	1
I am looking forward to seeing the plans take shape	1
I would use Thornaby over Stockton if these plans came to fruition.	1
Keep school children out as they make so much mess	1
Keep the sunbed centre, I use it every day	1
The town needs a college	1
I hope we get a good fish monger	1
Thornaby needs a McDonalds	1
We need good restaurants and a cinema	1
I hope the architecture is attractive	1
I want more information about the proposals	1
The pedestrian footbridge requires improvements	1
Too many people class Thornaby as Stockton	1
<b>Total</b>	<b><u>20</u></b>

## CONCLUSIONS

- The attitudinal statements in particular helped to convey the strong support local residents and businesses of Thornaby have, not only for the redevelopment of the town, but also the specific regeneration proposals. Indeed, the general consensus is further clarified with the results from the unprompted comments questions, where the most common response gave a view of ‘the town centre is in urgent need of redevelopment / I am happy with the plans’.