

APPENDIX ONE

Forum's Forum Tell Us What you Think Survey

Background

A leaflet was produced detailing the Council's plans to bid for funding to redevelop the Billingham Forum complex. This leaflet was accompanied by a short questionnaire asking people to indicate their level of support for this planned bid. The consultation period was **between 20th October and 10th November 2006**.

The leaflet was made available in Council venues across the Borough including:

- The majority of community centres and Sure Start centres
- Several Youth Centres
- All Council receptions
- All Council leisure facilities
- All Libraries

In addition media coverage included:

- An article was in the Councils Stockton News magazine
- Local press articles (Evening Gazette, pp1-2, 13 Oct; Northern Echo, p13, 14 Oct; Evening Gazette, p5, 14 Oct; N Echo, p5, 14 Oct; Herald & Post, p1, 18 Oct; N Echo, p12, 21 Oct; Gazette letter, p23, 24 Oct; Herald & Post, p3, 25 Oct; N Echo, 27 Oct; The Circuit, Evening Gazette, 21 Oct)
- Council's website (including an on-line version of the questionnaire)

The analysis that follows summarises the responses to this consultation

* Totals may not sum to 100% due to rounding

Total responses

Number of responses by on-line survey	309
Number of responses by completed paper questionnaire	2,579
Total	2,888

Demographic profile of respondents

Gender profile: 40% Male
60% female

Age profile:

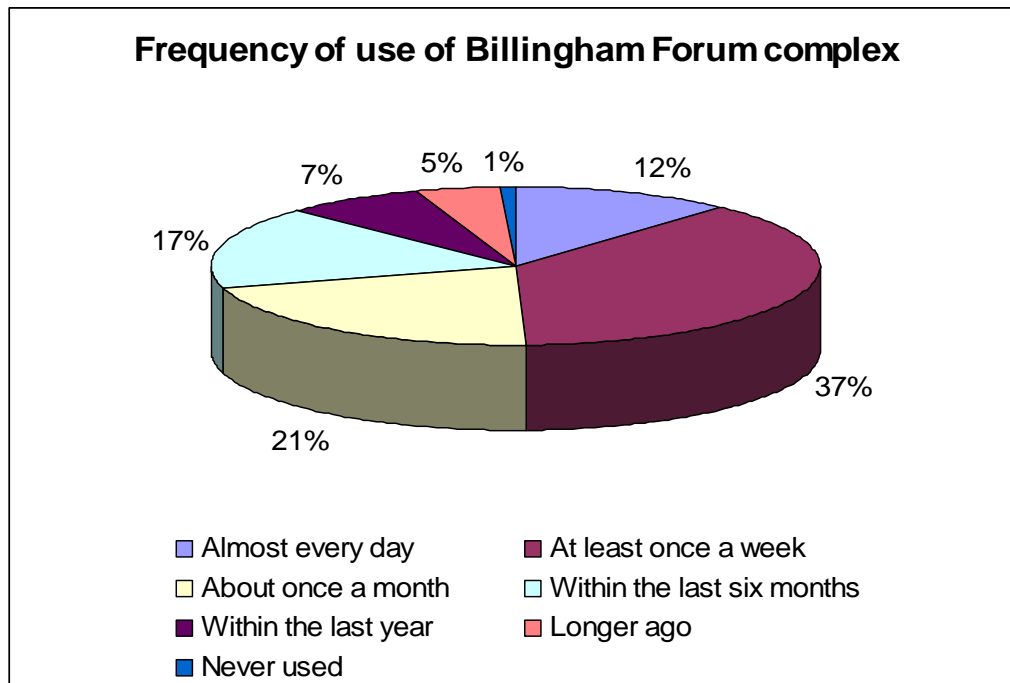
Under 18	12%
18-24	6%
25-34	10%
35-44	15%
45-54	17%
55-64	16%
65-74	17%
75+	6%

Responses by area:

	Frequency	Valid Percent %
Billingham Central	40	1.4
Billingham West	386	13.5
Billingham South	28	1.0
Billingham North	914	31.9
Billingham East	9	0.3
Norton North	10	0.3
Norton South	183	6.4
Norton West	13	0.4
Bishopsgarth and Elm Tree	5	0.2
Hardwick	4	0.1
Roseworth	8	0.3
Stockton Town Centre	5	0.2
Grangefield	6	0.2
Fairfield	263	9.2
Hartburn	1	0.03
Parkfield and Oxbridge	147	5.1
Mandale and Victoria	160	5.6
Newtown	1	0.03
Eaglescliffe	50	1.7
Stainsby Hill	3	0.1
Village	4	0.1
Yarm	38	1.3
Western Parishes	63	2.2
Northern Parishes	4	0.1
Ingleby Barwick East	2	0.1
Ingleby Barwick West	3	0.1
Darlington	26	0.9
Hartlepool	105	3.7
Middlesbrough	138	4.8
Redcar and Cleveland	41	1.4
National	19	0.7
North East	31	1.1
Not given	152	5.3

Summary of responses by area

Billingham area	1377	48%
Rest of Borough	973	34%
Tees Valley authorities	310	11%
North east other	31	1%
National	19	*
Not given	152	5%



How respondents felt about the proposed bid

In total 2,864 respondents gave an opinion. Of those:

97.6%	supported the proposed bid
1.4%	opposed the proposed bid
1.0%	had no opinion about the proposed bid

Respondents were given the opportunity to give open comments as to their views. The tables that follow summarise the responses given.

Summary of reasons for support

N.B. The full set of reasons covers 80 pages and for that reason is not included with this report. A copy is available, however, on request.

Reason	Percent of Cases
The Forum is part of Billingham - vital to Billingham	33.6%
In favour of modernisation / keeping all facilities	31.4%
General positive comments / supportive comments	26.2%
Forum provides valued local facilities and is well used	24.7%
Positive comments linked to the sports and leisure facilities being under one roof	21.8%
Positive comments linked to theatre	20.0%
Examples given of the kind of uses people currently make of the Forum	10.4%
Provides facilities for all age groups and families	10.1%
Encourages health and exercise	8.2%
What would young people do? Where can people go without Forum?	7.5%
Rink unique to region / well used	6.7%
Concerns re cost and distance to access facilities that are further a field	3.8%
Attracts external users to the Forum and the town in general	3.4%
Size of pool unique to region / well used	3.1%
Would bring much needed investment to the town centre	2.6%
If closed would damage the town centre and surrounding	1.9%
Provides for special needs	.2%